



Presents:

**Friday, December 13, 2013**

**8:15 AM - 4:00 PM**

**InterContinental Hotel**

4860 West Kennedy Blvd., Tampa, FL 33609

(813) 286-4400

## Annual Holiday Conference

*Breaking News!*

*Approved for 5-Hour Law  
and*

*Ethics Update*

### Agenda

7:30 - 8:15 a.m. **Registration/Continental Breakfast**

8:15 - 8:45 a.m. **Opening Announcements: Jackie Hilston, WCCP Chairperson and Barbi Feldman, Special Guest Presenter**

8:45 - 9:35 a.m. **Interventional Spine: Diagnosis and Treatment**

Join Dr. Barna as he explains the treating physician's rationale for ordering X-ray's, MRI's, and other diagnostic tests. Learn the red flags that suggest a serious condition and when a surgical referral is indicated. Dr. Barna will also illustrate expected outcomes of prescribed diagnostic and therapeutic procedures and share the importance of developing case management plans that will evaluate and improve the clinical outcome of non-surgical low back and cervical injuries.

*Speaker: Steven Barna, M.D., Florida Orthopaedic Institute*

9:35 - 10:25 a.m. **Ethical Claims Management...Never an Oxymoron!**

An adjuster is governed by a code of ethics which ensures fair dealing, prohibits conflicts of interest, and ensures preservation of rights of the injured worker. In this lively workshop, Bob will share how we can accomplish all that, while still protecting the employer's and carrier's rights under the statute.

*Speaker: Robert Byelick, Attorney, Abbey Adams Law Firm*

10:25 - 11:00 a.m. **Sponsored Break**

11:00 - 12:00 p.m. **The Affordable Care Act and it's impact on the Workers' Compensation Industry**

In the new unknown era of the Patient Protection and Affordable Care Act, employers, carriers, and claims professionals may find themselves with more questions than answers. What should you be doing to be better prepared for the impact the law may have on your workers' compensation program and employee benefit program? Join us as two of Florida's leading defense attorney's begin to scratch the surface on this significant change in healthcare policy that is certain to impact many facets of our industry. *Speakers: William Rogner, Esq. and Paul Westcott, Esq., Hurley, Rogner, Miller, Cox, Waranch, & Westcott, PA*

12:00 - 1:00 p.m. **Sponsored Lunch - 5 Hour Law & Ethics Update "Trivial Pursuit" Contest and Prize Giveaways**

1:00 - 1:50 p.m. **Not just for agents anymore... Understanding the Impact of Reserving and RTW Programs for your Client!**

The role of a claims adjuster is multi-faceted, requiring a great deal of statutory knowledge and understanding of relevant case law. An area frequently overlooked is educating the claims professional on how reserving practices and transitional work programs affect the employer's premiums, experience mods, and dividend returns. This presentation is sure to provide us with everything we need to know...and more. *Speaker: Steve Solomon, WorkComp Partners*

1:50- 2:50 p.m. **Discovering, Investigating and Prosecuting Workers' Compensation Fraud**

The industry and the state are fighting back hard against fraud, focusing on two major antifraud initiatives: fraud awareness and investigation/enforcement. This panel of professionals has seen it all and will guide us through the steps for early detection of suspicious claims, investigation techniques in determining the validity of workers' compensation claims, and potential referrals to the Division of Insurance Fraud (DIF) and prosecution by the State Attorney's Office.

*Speakers: Gene Donnelly, AVP, Zenith SIU, Lt. Doreen Rivera, DFS-DIF, Jason Derry, Assistant State Attorney*

2:50 - 3:40 p.m. **Breaking the Cycle of Entitlement: How Do We Get Better?**

Carrying out the inherent promises of workers' compensation by helping those who have suffered occupational injury, and facilitating their eventual return to gainful employment, is an ethical and fiduciary obligation of the claims professional. A question that Bob will ask each of us is, "How do we improve care for the injured?" And perhaps most importantly, explain why the injured worker should be asking "How do I get better?" Join Bob as he instructs us in guiding the injured worker to that question, and helping them to find the answer.

*Speaker: Robert Wilson, President & CEO, WorkersCompensation.com, LLC*

3:40 - 4:00 p.m. **Meet the Rough Rider's, Door Prizes, and "Awesome Leadership Award" Presenter: Jackie Hilston, WCCP Chairperson**

***Thank You to All of Our Service Partner's and Members for another Great Year!!***